

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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## Price List

# POINSETTIA STOCK PLANTS

### HENRIETTE ECKE (Double):

This variety is now one of the most popular. It should be grown at a little cooler temperature than the Oak Leaf. The first cuttings will produce the fullest centers. Late cuttings will produce nice long bracts and are fine for pans.

\$15.00, \$25.00, \$35.00 and \$50.00 per hundred

### OAK LEAF:

Now the leading Poinsettia. It has taken the place of the True Red with all the leading growers. It holds its foliage, has beautiful red bracts and is the most graceful of all Poinsettias.

\$15.00, \$25.00, \$35.00 and \$50.00 per hundred

### ST. LOUIS:

The most practical for smaller growers. Has a good color, a strong stem and hold its foliage. It matures just in time for Christmas at 55 degrees.

\$15.00, \$25.00, \$35.00 and \$50.00 per hundred

### HOLLYWOOD:

Has beautiful red bracts similar to the True Red. Very easy to handle and holds its foliage. Matures at 54 degrees for Christmas.

\$15.00, \$25.00, \$35.00 and \$50.00 per hundred

### WHITE:

This is a splendid novelty. Has a clean cream white color if grown a little shaded. Splendid for make up work.

\$15.00, \$25.00, \$35.00 and \$50.00 per hundred

### TRUE RED

This was formerly the leading Poinsettia. It has the largest bright red crinkly bracts and grows on a short stocky stem. It is the most beautiful Poinsettia, but does not hold its foliage.

\$15.00, \$18.00, \$25.00 and \$30.00 per hundred

### PINK:

Splendid novelty produces the best colored blooms, if grown a little shaded.

\$15.00, \$18.00, \$25.00 and \$30.00 per hundred

### BLOCKED PINK and WHITE:

This is a splendid new novelty, excellent for make up work.

### MRS. PAUL ECKE:

The best variety of all for pot plant purposes. Has heavy stem like the True Red: foliage of the Oak Leaf, but a little darker; bracts a little wider and much brighter red than the Oak Leaf. Will also mature at a little cooler temperature.

\$35.00, \$50.00 and \$75.00 per hundred

The above prices are all on heavy field grown plants. The weight of the average plants packed is about one pound. I make no charge for box or packing. The prices are F. O. B. Los Angeles, New York, or Chicago and Pittsburgh, on orders placed before March 1st.

1226 N. Hayworth Ave.  
Los Angeles, California

**PAUL ECKE**

The California  
Poinsettia Grower

Although great care is exercised in the selection of the plants, no warranty, expressed or implied, as to description of productiveness is given on any plants, and I will not be in any way responsible for the crop.

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★ FEB 29 1932 ★

U. S. Department of Agriculture.

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I am now booking orders for April delivery of

# POINSETTIA STOCK PLANTS

**F. O. B. New York, Chicago, Pittsburg or Los Angeles**

MRS. PAUL ECKE—The best of all Poinsettias for Pot Plant purposes. Has Oak Leaf foliage and bright red bracts similar to Xmas Red—\$15.00, \$25.00, \$35.00 and \$50.00 per 100.

OAK LEAF, HENRIETTA ECKE, ST. LOUIS, HOLLYWOOD, BLOTCHED and WHITE—\$10.00, \$15.00, \$25.00, \$35.00, and \$45.00 per 100. True Red, Pink, and Early Variety—\$10.00, \$15.00, \$18.00, \$25.00, and \$30.00 per 100.

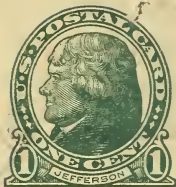
The above quoted prices are only on orders placed by March 15th in time for the carload shipments. Later orders are priced F.O.B. Los Angeles.

Encinitas, California.

**PAUL ECKE**

The California  
Poinsettia Grower

Miss Newman



THIS SIDE OF CARD IS FOR ADDRESS

U. S. Dept of Agriculture  
Bureau of Plant Industry  
Washington - D. C.